

Rebuilding Together NYC
Position Title: Development Manager

About Rebuilding Together NYC

Rebuilding Together NYC (RTNYC) is a nonprofit organization that transforms the lives of New Yorkers by preparing under-employed individuals for careers in construction and preserving homes in under-resourced NYC communities. Through our critical home repair and accessibility modifications program, we improve the safety and health of homes, and through our workforce development program, we reskill individuals for union apprenticeships. Lastly, through our community revitalization program we provide opportunities for volunteers to renovate and update non-profit and community centers.

Overview of Position:

Reports to the Director of Development, the Development Manager will support development, event planning, and communications efforts at Rebuilding Together NYC. They will have fundraising goals with grants, corporate volunteer/giving, and events as well as lead communications and social media efforts.

Specific Responsibilities:

- Support the execution of Rebuilding Together NYC's annual fundraising plan.
- Provide support securing financial support from individuals, foundations, and corporations.
- Track donor information and relationships into SalesForce database and process donations.
- Coordinate special events.
- Develop and track proposals and reports for foundation and corporate fundraising.
- Write newsletters, social media posts, and annual report.

Anticipated position responsibilities include, but are not limited to:

Corporate and Foundation Relations (25%)

Under the direction of the Development Director, implement a strategic fundraising strategy to secure corporate and foundation contributions.

- Generate \$100,000+ of corporate/foundation grants annually
- Research and facilitate the development of relationships with funders through regular communications and arranging and prepping for meetings and presentations.
- Track and meet grant submission and reporting deadlines.
- Draft funding proposals and ensure proper submission.
- Collect the budgets, materials, evaluation reports, etc. to support grant requests and reporting.
- Track the fulfillment of grants with program staff and serve as ongoing liaison to donors.

Fundraising Events (30%)

Coordinate 3-4 annual fundraising events to support the development function.

- Organize events including the annual gala, golf outing, She Builds, and Comedy Night.
- Lead and execute the Associate Board's Fundraising with a revenue goal of \$20,000.
- Draft sponsorship packages and solicit sponsors.

- Organize silent auctions, raffles, and other components of events.
- Manage registration process and post-event follow-up.
- Manage vendors and volunteers.

Corporate Volunteer Events (15%)

Under the direction of the Development Director, manage corporate sponsored volunteer events.

- Secure and coordinate 7-10 corporate volunteer groups that collectively generate \$50,000.
- Research potential new funders.
- Act as the point of contact with corporate volunteers.
- Coordinate volunteer sites with Construction team.
- Create volunteer event materials including project description one-pagers, registration pages, gear up emails, and impact reports.
- Coordinate volunteer event days components.

Communications and Marketing (15%)

Lead communications and marketing efforts.

- Develop and write compelling stories about our services.
- Coordinate and publish quarterly newsletter.
- Source and post social media posts from each program.
- Lead the creation of event marketing collateral designed by outside designers.
- Act as point of contact for public relations and press.
- Oversee website, including communication with website developer.

Systems and Infrastructure (15%)

Maintain and enhance fundamental systems required to run an efficient fundraising program.

- Develop annual fundraising calendar of activities.
- Maintain donor records and ensure accuracy and efficacy of donor database, includes coordination with Finance team.
- Create reports for the board of directors and fundraising committees (Gala, Golf, She Builds).
- Manage donor acknowledgement, communications, and invoicing/receipts.

Qualifications:

- Must be mission-driven with a strong interest in improving social good.
- Bachelor's Degree required.
- Strong writing skills.
- Demonstrated excellence in organizational, managerial, and communication skills.
- Detail oriented and organized, with the strong ability to successfully multi-task.
- Experience with the use of social media.
- Ability to lead multiple long- and short-term projects simultaneously, meeting all related deadlines with the ability to plan, prioritize, and coordinate.
- Commitment to professional ethics in working with confidential, sensitive information.
- Extensive computer skills, including intermediate or higher-level proficiency with Microsoft Office and experience working with electronic donor tracking databases, preferably SalesForce.

To apply, please submit a resume or CV and cover letter with salary requirement and a writing sample to jobs@rebuildnyc.org. For more information, please visit www.rebuildnyc.org.