



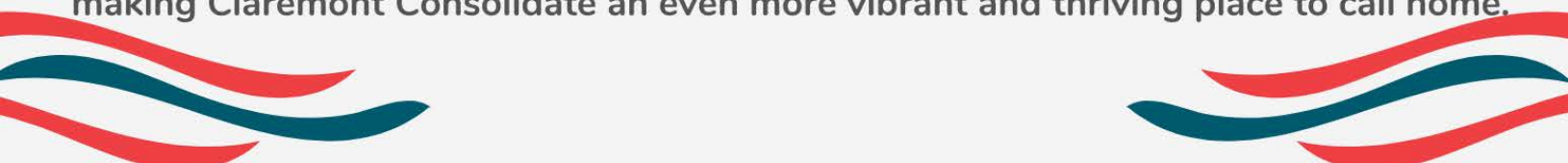
**SHE BUILDS**  
New York City

**::: Blossom & [Re]vive :::**  
Rebuilding Together.

## **Claremont Consolidate Community Renewal**

**Tuesday, November 14th, 2023**

"Blossom & Revive: Claremont Consolidate Community Renewal" is a collaborative effort between SheBuilds and Rebuilding Together NYC, aimed at revitalizing the Claremont Consolidate neighborhood in the Bronx. Through this project, we will be repainting the playground and planting vibrant flowers around the Claremont Consolidate, transforming the area into a welcoming and beautiful space for residents of all ages. By combining our skills, resources, and community spirit, we aim to uplift and revitalize the neighborhood, fostering a sense of pride and unity among its residents. Together, we will create a joyful and rejuvenated community space where families can gather, children can play, and neighbors can connect, making Claremont Consolidate an even more vibrant and thriving place to call home.



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## About: She Builds NYC

SheBuilds is a group of leading women in real estate who have come together with one singular mission – to create change through community revitalization projects throughout NYC.



We recognize that the real estate industry is committed to community and neighborhoods, and we want to do our part in helping those who may need support in transforming their places of live, work or play.



SheBuilds has hosted 6 annual transformative events dating back to its inception in 2017. SheBuilds has also hosted a virtual Diversity Symposium for the real estate industry when an in-person revitalization project was not possible.



## Outcomes

- Raised approximately \$700,000 in support of New York City communities
- Mobilized the participation of over 500 volunteers from the real estate industry at sites all throughout New York City
- Transformed community centers, women's shelters and transitional housing, playgrounds and common areas
- Built a community garden and planted the produce needed for an entire community center in the Bronx
- Cultivated a strong sense of community by participating in community revitalization initiatives
- Created a network of leading women in real estate to provide networking and mentorship opportunities

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## She Builds NYC Committee

**Laura Jackson, Founder**

SL Green Realty Corp.

**Amanda Ryzowy**

MSM Equities LLC

**Amy Sole**

Ares Management Corporation

**Esi-Kilanga Bowser**

Turner Construction

**Helen Hwang**

Meridian Investment Sales

**Jessica Sherman**

Douglaston Development

**Lauren Newcorn**

Yagoda Real Estate

**Lesley Lisser**

Invesco Real Estate

**Lisa Knee**

Eisner Amper

**Co-Chair Laurie Grasso, Co-Chair**

Hunton Andrews Kurth LLP

**Madelyn Roy**

The Domain Cos

**Mariana Ciriumaru**

Cain International

**Maysa Vahidi**

Arbor Realty Trust

**Mia Grasso**

**Michelle Kleger**

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Savanna

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The Clay Ave Tenants Association has identified five sites in the Claremont Consolidate Community that they plan on reviving and improving. Here are the specific plans for each location:

**1162 Washington Ave (Playground):**

- Install two hopscotch areas.
- Plant bulbs to add greenery.
- Spread mulch to improve the ground surface.



**1020 College Ave (Senior Garden):**

- Replace rotten planks on structures.
- Paint the newly replaced planks to improve their appearance.
- Plant bulbs that require little sunlight to add beauty to the area.
- Spread mulch to improve the ground surface.

**1100 Teller Ave (Playground):**

- Install a hopscotch area.
- Set up skellies (a game similar to hopscotch).
- Repaint a frog sculpture within the playground.
  - Scrape and paint the pergola structure.
  - Clear the garden area and spread mulch.
- Paint benches in the playground and on the side of the building.
  - Plant bulbs along Teller Ave.



**1131 Findlay Ave:**

- Replace planks that are in poor condition.

**1109 Findlay Ave:**

- Replace planks that are in poor condition.



**1236 Clay Ave:**

- Plant bulbs along the street to enhance the landscape.
- Spread mulch and plant bulbs in designated areas.
- Clean the storage room and install shelves for better organization.



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# Sponsorship Levels

## ACHIEVE Sponsor – \$20,000

- Includes 15 tickets
- Verbal acknowledgment during the event
- Prominent logo placement on t-shirts and signage during the event
- Featured in bimonthly newsletter and social media posts

## EMPOWER Sponsor - \$15,000

- Includes 10 tickets
- Verbal acknowledgment during the event
- Prominent logo placement on t-shirts and signage during the event
- Featured in bimonthly newsletter and social media posts

## INSPIRE Sponsor - \$10,000

- Includes 8 tickets
- Verbal acknowledgment during the event
- Company name placement on event t-shirts

## SERVE Sponsor - \$7,500

- Includes 5 tickets
- Verbal acknowledgment during the event
- Logo displayed on signage during the event

## ENGAGE Sponsor - \$5,000

- Includes 2 tickets
- Logo displayed on signage during the event

\* Non-attending Opportunities: if you are unable to attend the She Builds event but would like to sponsor, please contact Nekeisha “Nikii” Parker at [nekeisha.parker@rebuildnyc.org](mailto:nekeisha.parker@rebuildnyc.org) to discuss opportunities for non-attending sponsorships

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